

# THE CHALLENGE

Securing extra funding is an increasing challenge for schools. Whether it's searching for grants, preparing bids, writing donation requests, or organising fundraising events — it all takes time and energy.

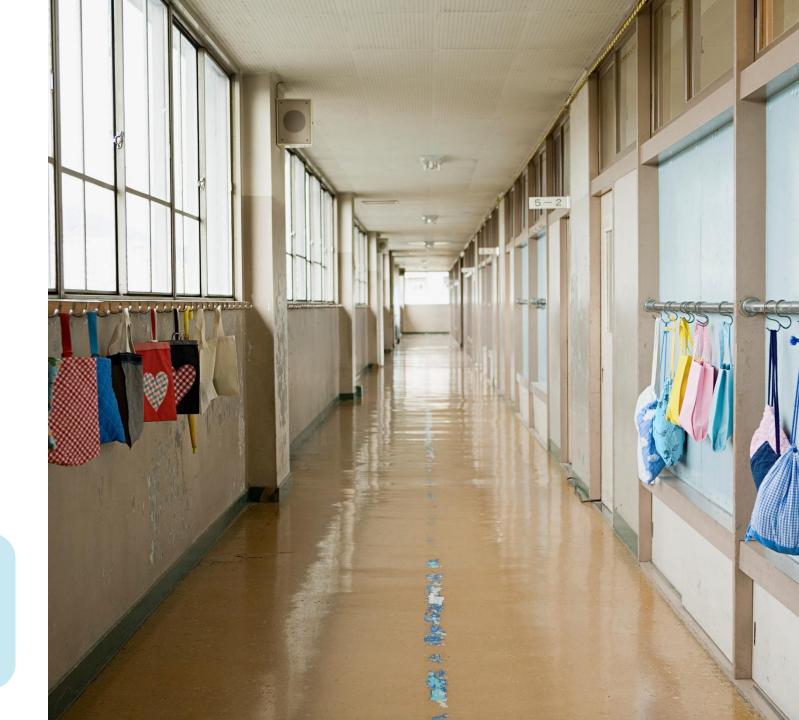
Resources that many schools simply don't have.

# THE SOLUTION

FundEd delivers expert guidance, up-to-date grant opportunities, practical tools, and personalised fundraising reviews.

Whether you're a seasoned fundraiser or just starting out, FundEd gives you the tools, knowledge, and support to succeed.

"What a brilliant resource FundEd is! For the first time in one place, you can access numerous different ideas and support on how to gain extra resources for your school – thank you FundEd!" *Jo Marchant, Strategic Business Leader* 



# **FUNDED CAN**

## Unlock Funding Potential:

Helping schools secure funds for projects that benefit all children, teachers, and parents.

## **Boost School Morale & Community:**

By turning fundraising efforts into shared successes that unite your school.

### Simplify Processes:

By providing clear, actionable guidance that breaks down fundraising into manageable, successful steps.

Sometimes just listening and suggesting one action to get things moving . . .





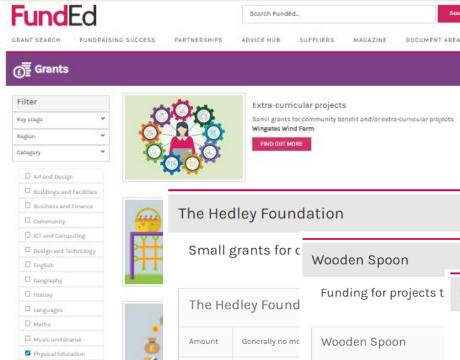
# HOW FUNDED HELPS

Comprehensive grants database: Access the sector's most up-to-date and extensive grants information — so you never miss a funding opportunity.

Personalised expert advice: Receive tailored funding reviews and direct guidance, designed specifically for your school's unique needs

Inspiring resources: Stay informed with email alerts, enjoy exclusive offers, and benefit from our termly magazine packed with fundraising inspiration.

**Dedicated Online Platform:** Use our intuitive, fully supported platform to promote campaigns, attract sponsors, set up event pages, and create new income streams.



Deadl

Mayground and Gutdoor

D Religious Education

☐ FSHE

Support for disadvantaged children to take part in residential trips

#### YHA - Support for Schools Varies depending on the level of need Deadline Ongoing Providing bursary support for eligible schools, so every child has the same chance to discover, explore and grow. Primary schools, secondary schools, special schools, schools offering alternative provision or colleges in areas of high social deprivation or with more than 30% of children attending the trip in receipt of pupil premium or free school meals can apply. The bursary can be used towards payment for a school residential with an overnight stay (with or without catering and activities) at any YHA-owned hostel that has availability for your preferred date, group size and requirements. Bursary support is generally only available for stays from November to February inclusive Apply online apply Website yha.org.uk

Previously-funded school projects:

Search over £14 million worth of grants and access bid-writing advice and support



What to do before applying for grants Don't start that crant application set: The best path to success is to take a step back and prepare save etents special at Claire Welburn

Bid writing: Tips on writing a winning grant bid

School income generation expert Just in Smith has five tips to create a compelling grant bid



10 steps to grant success

Make sure your school's application stands out from the crowd



Write a successful grant bid

Bid-writing expert Justin Smith shares his tips for grant income success



Bid-writing DO's and DON'Ts.

These essential tips will help you craft a compelling application

#### Funding for projects t

of £5,000

Ongoing. Allow up to for

Supporting disabled an

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equipment & facilities;

education projects. Pro

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Complete an online Exp

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download form the web

woodenspoon.org.uk

Amount

Deadline

How to

nt	Generally no mo
ine	The committee applications six website for date

Providing grants across the spec disadvantaged through educati Youth engagem Areas of behaviours with to keep young p as well as project

ages with physi impairment and funding Download the ap post or email wi hedleyfoundation

Supporting the

#### Previously-funded school pr

Castledon School in Wickford, Essex received £1 . Five Acre Wood School in Maidstone was award

Manor Green School in Maidenhead received £10

. West Horndon Primary School received a bursary for a residential at YHA Ironbridge Coalport, ensuring that 'no child misses out'.

#### **Fundraising Review**



A small church primary school of 109 pupils.

They are looking to fundraise for:

- . A 9-hole mini golf area for the children to enjoy as part of our Everyday A Requiring £5000 to £8000
- . A slide for the school field/playground ideally built into a mound/groun slide, creating a lasting a £15000

#### **Getting Started**

Fundraining is about telling a sto impact that their support can hi

pour on benefits and outcome

Your situation will determine th you are located, the type and six be influenced by the resources i time you have and your previou

Based on your location and situs you may find it more difficult to crowdfunding, gaining business

You have PTFA, which is a real p might well be able to help in off or research potential grants and

#### Sponsorship and business support

You may already have businesses you work with and hopefully there will be others you can approach. Many business would like to work with schools but are unsure of what support schools need or who to approach.

#### Whoever you approach:

- · Outline what you are aiming to do/buy
- . Why it's needed and the positive outcomes for the children
- · How the company can help achieve these outcomes
- · Provide options in terms of support you are looking for, money, resources, raffle prizes,
- . Demonstrate value for money and benefits to the company

You are seeking funding for the installation of a 9-hole mini golf area and slide at your small village cleary school, to improve the school's outdoor provision, support pupils' well-being, active play. and social development and inspire an intenest in golf, a sport many may not otherwise experience. The total amount you need to raise could range from £15,000 to £23,000. You would like to raise the funds and have the project completed within the 2025/6 school year.

a larger grants are few and far between, and tend to have longer

pplication processes. It is recommended you apply to a number grants, either for a contribution to the overall project, or for fund roposed works. Check each funders' guidelines, as some will prewhole project and others will want to see their award being spent looking at grant opportunities, consider your organisation and pro It is worth reviewing previous ca pplication deadline and time you will need to allow for the funds

> Providing funding that will enable children to develop physically a outdoor environment is an attractive prospect for many funders, will add strength to your application(s)

A good place to start when seeking grants is local funders. These rvested in your local community and improving the wellbeing of

With a bit of online research, you should be able to find funders is for the name of your borough or local area and 'grant' or 'philant some results. They won't all be required for schools, but there m education or young people. Looking at your school website, it apgood news #, if not offering grants directly to educational establi support your PTFA. As well as a general leternet search, bere are

- . Rotary or Lions Clubs may offer funding or initiatives wit . Voluntary action organisations or your local Council for Vi
- grant alerts or newsletters . Local Councils - may offer their own funding or provide du
- · Philanthropic trusts specific to your local area
- . Local retailers or businesses that have an established pre-
- · Housebuilders that have development sites locally to you Construction, building at Hopes Meadow.

Funding For AR offers fundraining support and grant leads for org. Kent County Council has a Community Grants and Funding page v

#### Widen the Net

There are lots of funders who will favour preprinations in a specif county, region, or area, based on a radius around their location.

- . Police force some forces offer Police Property Act Fund coefficated property
- · Wind or solar farms
- · Landfill sites
- · Airports
- The last three all tend to have charitable foundations or spending within or impacted by their areas of operation. A lot of the windf:

interested in reaching the wider school as a partner, perhaps suggest a regular donation nt for in exchange for recommendations. Local

irs, accountants etc may be more inclined to but setting up a Regular Giving page and use our fing. These companies will also use any campaign

These can be divided into two areas, event fundraising and non-event or passive income streams, but can include a third area curriculum linked.

Event fundraising is mostly run by a PTA but schools without PTAs can also run events. These can be whole school celebrations, such as Grand Balls or Summer Fairs, Child focused like discos, or parent orientated such as quiz nights

These events can be both income generators and help bring together the school's community as well as creating memories for children. They can also raise the profile of the school in the wider community, helping to promote the school and reach potential new supporters.

There are also companies that will come in a run a fundraiser for you.

ProStrike - a terrific football fundraiser, where pupils get the chance to have the speed and power of their kick measure in pop-up goal. Its great fun involves the whole school and the company involved mange everything - plus you can raise lots of funds. Email pta@prostrikeevents.co.uk for an information pack.



Passive income streams are often overlooked but can be useful as once established they can tick over without too much effort. These can include, recycling schemes, 100 clubs, lotteries, and affiliate fundraising.

Curriculum based fundraising can help schools raise funds within the classroom or school environment and can include such things as Christmas card projects, readathons or book fairs. These can be organised by staff within the relevant departments.

Our sister site www.PTA.co.uk is packed with advice and inspiration

The impact and outcomes outlined earlier should be at the heart of PR messaging - spreading the word across the school and wider school community.

Fundraising and partnerships should be included in general marketing and be used to promote the school in general. Also, good marketing and PR will help future campaigns as will highlighting successful campaigns and continue to demonstrate impact.

# Ask us to review your school.

# Tailored Fundraising Reviews



Relevant grants matched to your school



Alternative fundraising strategies



Sponsorship & business support letters



Marketing advice for every stage

"The review you prepared is super helpful, and I feel the information and advice will really support our fundraising eftorts."

- Hannah Juden. **Five Acre Wood Primary** 



# Supporting Milking Bank School

Share Page

#### **About**

Our FundingWall will help us raise awareness for our fundraising campaigns, organise events and thank our supporters.

school website

#### **Current Campaign**

# Supporting our Sensory Garden

Please help us raise funding to create a Sensory Garden.



Find out more

#### Fun, Fun, Fun

#### **Upcoming Events**

This page will be feature upcoming events for this term and beyond.



Find out more

#### Monthly Cash Prize

#### Join Our School Lottery!

Join our monthly lottery and support our fundraising while being in the running for exciting cash prizes.



#### **Enrichment Support**

#### School Community Fund

If you are a local business or school supplier we would love you to help us build our School Community Fund.



Find out more

#### Community Hub

# At the heart of our community

We are proud to link with businesses and the wider community. Whether small local or larger and international there are opportunities for you to partner with us.



Find out more

# Raise more online and make some noise

# **Funding Wall**

A dedicated hub: For all your fundraising campaigns and projects,

**Streamlined donations:** Easily collect one-off donations from supporters.

**Recurring giving:** Cultivate sustainable income streams through recurring donor contributions.

**Event management:** Seamlessly plan, promote, and sell tickets for school events.

**Prize draws:** Set up 'member lotteries' and online raffles to engage your community and generate excitement.

**Community pages:** To showcase and thank sponsors and strengthen relationships within the local community.

# Supporting our Sensory Garden

#### About

Please help us raise funding to create a Sensory Garden.

For children who are hyper-reactive to sensory stimuli, then sensory gardens will offer an opportunity to explore the five senses in a safe, controlled environment, without overwhelmin them. For children who are under-reactive, a sensory garden can help them experience sight, sound, touch, taste and scent in a healthy, positive way. This will support all children in the two

Sensory gardens are also a brilliant all-around teaching tool since children learn best when they're fully engaged, and a sensory garden does exactly that. Sensory gardens can teach ldren about the five senses and gives them the chance to explore plant life cycles, learn about the seasons, growth, and study insects and other wildlife up close.



#### Supporting

#### Supporting Milking Bank 🏫

Our FundingWall will help us raise awareness for our fundraising campaigns, organise events

#### Sustainable Sensory Garden - Supporting Milking Bank

\*\*

Milking Bank Primary School is raising money to create a sensory garden which stimulates all the senses, particularly the five basic senses of sight, smell, sound, taste and touch. The type of garden which connects children to their natural surroundings, encouraging relaxation and mindfulness, especially for children who find self-regulation challenging.

This will be achieved through the use of plants, flowers, light and sound to create a completely

This will be beneficial to both children and adults, especially those who have sensory processing issues and complex educational needs. It will also provide a perfect project for our

#### £1,095.00 raised by 9 supporters

£1,095.00 donated

#### Donations

Anonymous Fri, February 14 2025,

£150.00

Anonymous Thu, January 16 2025,

Anonymous Tue, December 17 2024, 11:50 AM

Dunbia are delighted to support this

Anonymous Wed, November 27 2024, 1:28 PM

Anonymous Wed, November 27 2024, 7:01 AM

Match Funding Payment

£500.00

2024, 3:24 PM

Anonymous Wed. November 20 2024 1:44 PM

# Join Our Lottery!

We are excited to announce the launch of our new exclusive Willowbank Primary Members'

The Lottery has been put together as a great way to raise vital funds for the school, whilst at the same time giving members the opportunity to win a cash jackpot every month. We are looking

It is a fantastic way to help make a real difference to the fundraising efforts of the school without any time commitment or volunteer responsibility! Asking extended family members, neighbours,

and friends to take part in the Lottery gives those people who want to help support students

It only takes a few minutes to sign up to the Lottery and a direct debit for £5.00 per calendar

makes from the money taken. Throughout the year additional prizes will feature as well as the

Draws will take place on the 1st of every month, digitally run automatically, and the winner(s) notified straight away to arrange transferring prize money directly into your bank account.

month is all the tickets cost, and the jackpot each month will be 40% of the profits the PTA

cash jackpot, such as tickets to local attractions, restaurant vouchers, and gifts.

PLEASE DON'T DELAY SIGN UP SHARE AND SPREAD THE WORD TODAY!

to get as many people to join the Lottery Club as possible so ask that you please consider signing up yourselves, as well as sharing the attached fiver with as many other people as possible. The more people that enter, the bigger the cash jackpot every month and the more funds raised for the school to help provide opportunities, equipment, and activities for the

.. PLEASE READ ON AND REGISTER IF YOU CAN!

they know an easy and hugely beneficial way in which to do so.

children of our school...so WIN WIN!

Thank you very much,

Supporting

and thank our supporters

school website

Willowbank Primary 🛖

Our FundingWall will help us raise awareness for our fundraising campaigns, organise events

About

#### Next draw

The next draw will take place at the end of day 31st October 2025, covering everything from 1st October 2025 to 31st October

#### £5.00 per members lottery ticket

#### Prizes

#### Cash Prize

40% of the funds raised through the lottery

There will also be additional prizes some months as well! The more people that join. the greater the fund, and some months there may be a chance to win other prizes such as tickets to local attractions, discount vouchers for local venues and other gifts.

#### About

If you are a local business or school supplier we would love you to help us build our School Community

**School Community Fund** 

Regular donation

. Become a Community Partner 🐵

We're inviting local businesses and school suppliers to help us build our School Community Fund—a vital initiative to enrich school life and ensure every child gets the most out of their time with us.

By donating just £10 a month, you'll become one of our valued Community Partners, supporting projects that bring joy, learning, and opportunity to

We're creating a mini-golf course and slide for our outdoor play area—bringing fun, exercise, and skill-building to every break time.

e Join us today and make a lasting impact.

Every contribution helps build a stronger, more vibrant school community.



#### Updates

Thank to all our wonderful local business for supporting our community fund.



























Updated on Toe, September 9 2025, 11:58 AM



# Would you like FundEd to help your school?

A whole-school subscription for a year is £75.

My email:
<a href="mailto:Richard.Manville@communityins">Richard.Manville@communityins</a>
<a href="mailto:spired.co.uk">spired.co.uk</a>

To sign up: FundEd.org.uk